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	Sommario/riassunto	If you are an aspiring entrepreneur or a public speaker, if you are at crossroads in your school or job search, this book will answer most basic questions which will help you realize your elevated human capacity and meeting your goals. My book focuses on exponential thinking and entrepreneurship.
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Front matter -- Contents -- Chapter 1. Why For-Profit Corporations and Citizenship? -- Chapter 2. Corporate Power and the Public Good -- Chapter 3. How Big Business Targets Children -- Chapter 4. Corporate Social Purpose and the Task of Management -- Chapter 5. Corporate Purpose and Social Responsibility -- Chapter 6. Education by Corporation -- Chapter 7. Enron and the Legacy of Corporate Discourse -- Chapter 8. Saving TEPCO -- Chapter 9 The Rise and Embedding of the Corporation -- Chapter 10. Citizens of the Corporation? -- Chapter 11. Politics and Corporate Governance -- Chapter 12. The Nature and Futility of "Regulation by Assimilation" -- Chapter 13. Multinational Corporations as Regulators and Central Planners -- Chapter 14. Ethnicity, Inc. -- Chapter 15. Corporate Nostalgia? -- Chapter 16. Can For-Profit Corporations Be Good Citizens? -- Notes -- Contributors -- Index -- Acknowledgments

Sommario/riassunto

President Theodore Roosevelt once proclaimed, "Great corporations exist only because they are created and safeguarded by our institutions, and it is therefore our right and duty to see that they work in harmony with those institutions." But while corporations are ostensibly regulated by citizens through their governments, the firms in turn regulate many aspects of social and political life for individuals beyond their own employees and the communities that support them. Corporations are endowed with many of the same rights as citizens, such as freedom of speech, but are not themselves typically constituted around ideals of national belonging and democracy. In the wake of the global financial collapse of 2008, the question of what relationship corporations should have to governing institutions has only increased in urgency. As a democratically sanctioned social institution, should a corporation operate primarily toward profit accumulation or should its proper goal be to provision society with needed goods and services? *Corporations and Citizenship* addresses the role of modern for-profit corporations as a distinctive kind of social formation within democratic national states. Scholars of legal studies, business ethics, politics, history, and anthropology bring their perspectives to bear on particular case studies, such as Enron and Wall Street, as well as broader issues of belonging, social responsibility, for-profit higher education, and regulation. Together, these essays establish a complex and detailed understanding of the ways corporations contribute positively to human well-being as well as the dangers that they pose. Contributors: Joel Bakan, Jean Comaroff, John Comaroff, Cynthia Estlund, Louis Galambos, Rosalie Genova, Peter Gourevitch, Karen Ho, Nien-hê Hsieh, Walter Licht, Jonathan R. Macey, Hirokazu Miyazaki, Lynn Sharp Paine, Katharina Pistor, Amy J. Sepinwall, Jeffery Smith, Jeffrey L. Sturchio, Greg Urban.
