

1. Record Nr.	UNINA9910786421303321
Autore	Cha Virginia
Titolo	Asia's entrepreneurs : dilemmas, risks, and opportunities / / Virginia Cha and Jennifer Lien
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge , , 2013
ISBN	1-136-76955-2 1-136-76948-X 0-203-55685-2
Descrizione fisica	1 online resource (136 p.)
Altri autori (Persone)	LienJennifer <1974->
Disciplina	338/.04095
Soggetti	Entrepreneurship - Asia New business enterprises - Asia New business enterprises - Asia - Finance High technology industries - Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Cover ""; ""Title Information ""; ""Title Page""; ""Copyright Page""; ""Table of Contents""; ""Foreword""; ""Preface ""; ""Acknowledgements ""; ""List of acronyms ""; ""Part I: Raising money for your technology dream: The importance of getting the first partner right ""; ""1 Star+Globe Technologies and Virginia Cha ""; ""2 Pixelmetrix and Danny Wilson ""; ""3 Sinetics Associates and Danny Chng ""; ""Lessons learned and key takeaways ""; ""Part II: Plunging into the market: Managing dilemmas and keeping afloat ""; ""4 Finesse Alliance and Chak Kong Soon ""; ""5 PlaNET and Ronnie Wee ""; ""6 System Access and Leslie Loh ""; ""7 Systems@Work and Ng Fook Sun ""; ""Lessons learned and key takeaways ""; ""Part III: Coaching the young: Modern Singaporea€s new crop of funding schemes and incubation programs ""; ""Conclusion: Engineers, marketers, and futurists ""; ""Part IV: Paying it forward: Preparing the new generation of start-ups for success ""; ""Teaching case study 1: Paywhere ""; ""Teaching case study 2: Foundersa€? dilemma: The Gozo/around! case ""; ""Notes ""; ""References ""; ""Index ""

