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Descrizione fisica	1 online resource (280 p.)
Collana	Baywood's technical communications series
Altri autori (Persone)	HayhoeGeorge F GradyHelen M. <1953->
Disciplina	601/.4
Soggetti	Communication of technical information
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt.1. Usability : making technology fit its users -- pt. 2. Globalization : overcoming the challenges of languages and cultures -- pt. 3. Health and safety : informing society of risks and dangers -- pt. 4. Biotechnology : reporting its potential and its problems -- pt. 5. Corporate environment : improving communication.