

1. Record Nr.	UNINA9910786370803321
Titolo	Publications management [[electronic resource]] : essays for professional communicators / / edited by O. Jane Allen and Lynn H. Deming
Pubbl/distr/stampa	Amityville, N.Y., : Baywood Pub. Co., 1994
ISBN	0-89503-431-X
Descrizione fisica	1 online resource (267 p.)
Collana	Baywood's technical communications series
Altri autori (Persone)	AllenO. Jane DemingLynn H
Disciplina	070.5/0973
Soggetti	Technical publishing - United States - Management Corporations - Publishing - United States - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Communication and the manager -- pt. II. Management and supervision -- pt. III. Project management and the information development cycle -- pt. IV. Legal and ethical issues -- pt. V. Pedagogy.