1. Record Nr. UNINA9910786359403321 Autore Pierre Jemima **Titolo** The predicament of blackness [[electronic resource]]: postcolonial Ghana and the politics of race / / Jemima Pierre Chicago; ; London, : University of Chicago Press, c2013 Pubbl/distr/stampa **ISBN** 1-283-74250-0 0-226-92304-5 Descrizione fisica 1 online resource (285 p.) Classificazione MK 2700 Disciplina 305.8009667 Black people - Race identity - Ghana Soggetti Race awareness - Ghana Heritage tourism - Ghana African diaspora Ghana Race relations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- Preface -- Acknowledgments --Introduction -- ONE. Of Natives and Europeans: Colonialism and the Ethnicization of Racial Dominance -- TWO. "Seek Ye First the Political Kingdom": The Postcolony and Racial Formation -- THREE. "You Are Rich Because You Are White": Marking Race and Signifying Whiteness --FOUR. The Fact of Lightness: Skin Bleaching and the Colored Codes of Racial Aesthetics -- FIVE. Slavery and Pan-Africanist Triumph: Heritage Tourism as State Racecraft -- SIX. "Are You a Black American?": Race and the Politics of African-Diaspora Interactions -- SEVEN. Race across the Atlantic . . . and Back: Theorizing Africa and/in the Diaspora --EPILOGUE. Writing Ghana, Imagining Africa, and Interrogating Diaspora -- Notes -- References -- Index

Sommario/riassunto

What is the meaning of blackness in Africa? While much has been written on Africa's complex ethnic and tribal relationships, Jemima Pierre's groundbreaking The Predicament of Blackness is the first book to tackle the question of race in West Africa through its postcolonial manifestations. Challenging the view of the African continent as a nonracialized space-as a fixed historic source for the African diaspora-

she envisions Africa, and in particular the nation of Ghana, as a place whose local relationships are deeply informed by global structures of race, economics, and politics. Against the backdrop of Ghana's history as a major port in the transatlantic slave trade and the subsequent and disruptive forces of colonialism and postcolonialism, Pierre examines key facets of contemporary Ghanaian society, from the pervasive significance of "whiteness" to the practice of chemical skin-bleaching to the government's active promotion of Pan-African "heritage tourism." Drawing these and other examples together, she shows that race and racism have not only persisted in Ghana after colonialism, but also that the beliefs and practices of this modern society all occur within a global racial hierarchy. In doing so, she provides a powerful articulation of race on the continent and a new way of understanding contemporary Africa-and the modern African diaspora.