

1. Record Nr.	UNINA9910786350603321
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Titolo	Bits, Bytes, and Balance Sheets [[electronic resource] ] : The New Economic Rules of Engagement in a Wireless World
Pubbl/distr/stampa	Chicago, : Hoover Institution Press, 2007
ISBN	0-8179-4863-5
Descrizione fisica	1 online resource (179 p.)
Collana	Hoover Institution Press publication Bits, bytes, and balance sheets
Disciplina	303.48/33
Soggetti	Internet - Economic aspects Information technology Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front Cover; Book Title; Copyright; Contents; Foreword; A Note to Readers; Preface; Chapter 1 - Unintended Consequences; Chapter 2 - The Creation of Wealth; Chapter 3 - Bits, Bytes, Power, and Diplomacy; Chapter 4 - New Rules: Different in Kind, Not Degree; Chapter 5 - The Whiskey Ain't Working Anymore; Chapter 6 - What Gets Measured, Gets Done; Chapter 7 - The Great Disconnect: Balance Sheets Versus Market Value; Chapter 8 - Politically Correct Versus Accurate Earnings; Chapter 9 - Global Accounting for a GlobalMarket; Chapter 10 - Other People's Money; Afterword; Selected Bibliography About the AuthorIndex
Sommario/riassunto	This follow-up to the author's Twilight of Sovereignty explores the consequences of the changes produced by the new economy of the Internet, defining the new rules and examining some of the promising initiatives under way to create a system of measuring and valuing assets that reflects our new economic realities. Wriston shows that in today's economy, intellectual capital is more important than physical capital and that businesses must adapt to this change or perish.