

1. Record Nr.	UNINA990006226470403321
Autore	Bernardino, Anselmo
Titolo	Testo unico per la finanza locale : approvato con R.D. 14 settembre 1931 n. 1175 annotato, coordinato e completamente aggiornato / Anselmo Bernardino
Pubbl/distr/stampa	Milano : Giuffre', 1940
Descrizione fisica	215 p. ; 24 cm
Disciplina	336.1
Locazione	FGBC
Collocazione	XIV Z 5
Lingua di pubblicazione	Non definito
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910149212503321
Autore	Connell John A
Titolo	Spoils of victory / / John A. Connell
Pubbl/distr/stampa	Great Neck Publishing
Classificazione	FIC031000
Disciplina	813.6
Soggetti	World War, 1939-1945 - Veterans Americans - Germany Murder - Investigation Conspiracies FICTION / Thrillers Mystery fiction Suspense fiction Historical fiction Germany History 1945- Fiction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

**Livello bibliografico****Sommario/riassunto****Monografia**

"From the author of *Ruins of War* comes an electrifying novel featuring U.S. Army criminal investigator Mason Collins, set in the chaos of post-World War II Germany. When the Third Reich collapsed, the small town Garmisch-Partenkirchen became the home of fleeing war criminals, making it the final depository for the Nazis' stolen riches. There are fortunes to be made on the black market. Murder, extortion, and corruption have become the norm. It's a perfect storm for a criminal investigator like Mason Collins, especially when his friend, CIC Agent John Winstone, claims that a group of powerful men are taking over the lucrative trade. But before he can fully explain, Winstone--and his girlfriend-- are brutally murdered. Determined to uncover the truth, Mason plunges into a shadowy labyrinth of co-conspirators including former SS and Gestapo officers, U.S. Army OSS officers, and liberated Polish POWs. As both witnesses and evidence begin disappearing, it becomes obvious that someone on high is pulling strings to stifle the investigation--and that Mason must feel his way in the darkness if he is going to find out who in town has the most to gain--and the most to lose.."--

3. Record Nr.	UNINA9910786321103321
Autore	Cronin Anne M. <1967, >
Titolo	Advertising myths : the strange half-lives of images and commodities / / Anne M. Cronin
Pubbl/distr/stampa	London ; ; New York, : , : Routledge, , 2004
ISBN	1-135-14149-5 1-283-84290-4 1-135-14141-X 0-203-60368-0
Descrizione fisica	1 online resource (166 p.)
Collana	International library of sociology
Disciplina	659.1/042 659.1042
Soggetti	Advertising - Social aspects Consumer behavior Consumption (Economics) - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [137]-147) and index.
Nota di contenuto	Cover; Advertising Myths: The strange half-lives of images and commodities; Copyright; Contents; Figures; Acknowledgements; Abbreviations; Introduction; 1 Images, commodities and compulsions: Consumption controversies of the nineteenth century; Commodities, consuming pathologies and the useless object; Advertising and the dialectical image; Signs of the times? Gender, commodities and modernity; 2 Advertising as site of contestation: Criticisms, controversy and regulation; Regulating culture; Instituting beliefs: trade associations and non-governmental organizations; Legislating advertising 3 Advertising agencies: Commercial reproduction and the management of beliefAdvertising effects and agencies' self-promotional practices; Regulation, promotional rhetoric and commercial practice; Controversies and regulation; Understanding advertising; 4 Animating images: Advertisements, texts, commodities; Text, commodity, pathology; Antidotes to advertising and the maladies of representation; Commodities, persons and ownership; 5 Advertising reconsidered;

**Sommario/riassunto**

Advertising is often portrayed negatively, as corrupting a mythically pure relationship between people and things. In *Advertising Myths* Anne Cronin argues that it is better understood as a 'matrix of transformation' that performs divisions in the social order and arranges classificatory regimes. Focusing on consumption controversies, Cronin contends that advertising is constituted of 'circuits of belief' that flow between practitioners, clients, regulators, consumers and academics. Controversies such as those over tobacco and alcohol advertising, she argues, distil these beliefs and a