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Descrizione fisica	1 online resource (146 p.)
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Nota di bibliografia	Includes bibliographical references (p. 119-122) and index.
Nota di contenuto	CONTENTS; FOREWORD; PREFACE; ACKNOWLEDGMENTS; 1: INTRODUCTION; 2: TYPES OF SOLUTIONS AVAILABLE; 3: PLANNING; 4: SOCIAL MECHANICS; 5: IMPLEMENTATION; 6: MARKETING; 7: BEST PRACTICES; 8: METRICS; 9: DEVELOPING TRENDS; RECOMMENDED READING; INDEX; ABOUT THE AUTHOR
Sommario/riassunto	Go step-by-step through the decisions and tasks needed to develop and launch a Drupal-powered site and learn the advantages of the open source approach.