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| Autore                  | Schmidt Aaron <1978->  |
| Titolo                  | User experience (UX) design for libraries [[electronic resource] /] /<br>Aaron Schmidt and Amanda Etches   |
| Pubbl/distr/stampa      | Chicago, : ALA TechSource, an imprint of the American Library Association, 2012  |
| ISBN                    | 1-55570-842-0<br>1-55570-841-2   |
| Descrizione fisica      | 1 online resource (130 p.)   |
| Collana                 | The tech set ; ; 18  |
| Altri autori (Persone)  | EtchesAmanda <1975->   |
| Disciplina              | 20   |
| Soggetti                | Library Web sites - Design<br>User-centered system design  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | CONTENTS; FOREWORD; PREFACE; 1: INTRODUCTION; 2: TYPES OF SOLUTIONS AVAILABLE; 3: PLANNING; 4: SOCIAL MECHANICS; 5: IMPLEMENTATION; 6: MARKETING; 7: BEST PRACTICES; 8: METRICS; 9: DEVELOPING TRENDS; RECOMMENDED READING; INDEX; ABOUT THE AUTHORS |
| Sommario/riassunto      | This book shows you how to get there by providing hands-on steps and best practices for UX design principles, practices, and tools to engage with patrons online and build the best web presence for your library.                                   |