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Autore	Staheli Urs <1966->
Titolo	Spectacular speculation [[electronic resource]] : thrills, the economy, and popular discourse / / Urs Staheli ; translated by Eric Savoth
Pubbl/distr/stampa	Stanford, Calif., : Stanford University Press, 2013
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Descrizione fisica	1 online resource (312 p.)
Altri autori (Persone)	SavothEric
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Translation of: Spektakulare Spekulation : das Populare der Okonomie.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Gambling and speculation : entertaining contingency? -- The normalization of "wild contingency" : stabilizing the distinction between gambling and speculation -- Charles Mackay : the spectacle of equality -- Speculative vistas : crowds and speculation in the USA during the nineteenth century -- Alone against the crowd : the communicative techniques of the contrarians -- The eroticism of the market and the gender of speculation -- The rhythm of the market.
Sommario/riassunto	Spectacular Speculation is a history and sociological analysis of the semantics of speculation from 1870 to 1930, when speculation began to assume enormous importance in popular culture. Informed by the work of Luhmann, Foucault, Simmel and Deleuze, it looks at how speculation was translated into popular knowledge and charts the discursive struggles of making speculation a legitimate economic practice. Noting that the vocabulary available to discuss the concept was not properly economic, the book reveals the underside of putting it into words. Speculation's success depended upon no