

1. Record Nr.	UNINA9910786260703321
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Titolo	The new rules of management [[electronic resource]] : how to revolutionise productivity, innovation and engagement by implementing projects that matter / / Peter Cook
Pubbl/distr/stampa	Milton, Qld., : Wiley, 2013
ISBN	1-299-24256-1 1-118-60628-0
Descrizione fisica	1 online resource (250 p.)
Disciplina	658.4012 658.4092
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	pt. 1. Personal -- pt. 2. Team -- pt. 3. Organisation.
Sommario/riassunto	A guide for modern organisations about optimising productivity, creating a culture of innovation, and building high-performing teams It's time to stop managing and start implementing. The New Rules of Management is about creating and implementing projects that truly matter, because even the best ideas, projects and objectives mean nothing until they are executed. In truth, most organisations aren't designed to successfully implement long-term projects, but successfully implementing the projects that matter is the key to long-term success. In this book, you'll learn how to succe