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Altri autori (Persone)	HancockJoseph H Johnson-WoodsToni KaraminasVicki
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Nota di contenuto	Cover; Half Title; Title; Copyright; Contents; Acknowledgements; Introduction; List of Figures; Fashion in Contemporary Culture; Chapter 1: Brand This Way: Lady Gaga's Fashion as Storytelling Context to theGLBT Community; Chapter 2: Navigating Cultural Anxiety: Strategic Ambiguity in Lisbeth Salander'sStyle-Fashion-Dress; Chapter 3: Australian Gothic: Black Light Angels, Appearance, and Subcultural Style; Chapter 4: Fashionable Addiction: The Path to Heroin Chic; Fashion in Media and Literature; Chapter 5: Dames and Design: Fashion and Appearance on Pulp Fiction Covers,1950-1960 Chapter 6: Territories of Knowledge and Nostalgia in Modern Fashion DesignerLife WritingChapter 7: Looking for Mr. Benson: The Black Leather Motorcycle Jacket andNarratives of Masculinities; Chapter 8: Fashion Photography, Phallocentrism, and Feminist Critique; Chapter 9: 'He Can't Love Me if I'm Ugly': The Recurring Theme of Popular Beautyin the Television Soap Opera Days of Our Lives; Chapter 10: Redressing the Devil's Wardrobe: Representing and Re-Readingthe Darker Side of Fashion in Chick Lit Novels; Fashion in Historical Context; Chapter 11: Redeeming the Voices of Reform

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Sommario/riassunto	This book cover both historical and contemporary concerns, including the role fashion plays in subcultures. Fashion is a phenomenon that exemplifies diversity across cultures. It is dependent on time and place and commonly defined as the prevailing style at a given moment or place. Fashion is codified and endowed with social meanings about gender, sexuality and identity. Dress frames the body. It expresses who we are and who we are not as a means of expressing identity and a way of interacting and belonging to a particular culture. Dress also plays an important part in proclaiming a person's se