

1. Record Nr.	UNINA9910786243003321
Autore	Frijters Paul
Titolo	An economic theory of greed, love, groups, and networks // Paul Frijters ; with Gigi Foster [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2013
ISBN	1-107-23653-3 1-107-35766-7 1-139-20704-0 1-107-34179-5 1-107-34804-8 1-107-34554-5
Descrizione fisica	1 online resource (xvii, 431 pages) : digital, PDF file(s)
Disciplina	306.3
Soggetti	Avarice Economic man Reciprocity (Commerce) Social groups Social networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Greed and love -- pt. II. Groups, power, and the development of institutions -- pt. III. Implications and examples.
Sommario/riassunto	Why are people loyal? How do groups form and how do they create incentives for their members to abide by group norms? Until now, economics has only been able to partially answer these questions. In this groundbreaking work, Paul Frijters presents a new unified theory of human behaviour. To do so, he incorporates comprehensive yet tractable definitions of love and power, and the dynamics of groups and networks, into the traditional mainstream economic view. The result is an enhanced view of human societies that nevertheless retains the pursuit of self-interest at its core. This book provides a digestible but comprehensive theory of our socioeconomic system, which condenses its immense complexity into simplified representations. The

result both illuminates humanity's history and suggests ways forward for policies today, in areas as diverse as poverty reduction and tax compliance.

---