

1. Record Nr.	UNINA9910786235103321
Titolo	Workplace communication for the 21st century [[electronic resource]] : tools and strategies that impact the bottom line // Jason S. Wrench, editor
Pubbl/distr/stampa	Santa Barbara, Calif. : ABC-CLIO, 2013
ISBN	979-82-16-16826-3 0-313-39632-9
Descrizione fisica	1 online resource (790 p.)
Altri autori (Persone)	WrenchJason S
Disciplina	658.4/5
Soggetti	Communication in organizations Communication in management Business communication Interpersonal communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	v. 1. Internal workplace communication -- v. 2. External workplace communication.
Sommario/riassunto	Written in clear, non-technical language, this book explains how employees and employers can maximize internal and external organizational communication-for both personal benefit and to the entity as a whole.