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Descrizione fisica	1 online resource (xxi, 380 p.)
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Conceptual framework -- pt. II. Health communication in high-risk multicultural populations -- pt. III. Evaluation of health communication in multicultural populations.
Sommario/riassunto	Examines the role of health communication within the context of health promotion and disease prevention, with special reference to public health intervention in multicultural communities.