

1. Record Nr.	UNINA9910786221103321
Autore	Barca Giuseppe La
Titolo	International Trade in the 1970s [[electronic resource] ] : The US, the EC and the Growing Pressure of Protectionism
Pubbl/distr/stampa	London, : Bloomsbury Publishing, 2013
ISBN	1-4411-3403-4
Descrizione fisica	1 online resource (251 p.)
Disciplina	382.097304
Soggetti	Business International trade United States -- Commerce -- Germany (West) International trade - History - 20th century - United States Protectionism - History - 20th century - Europe Protectionism - History - 20th century - European Economic Community countries Protectionism Commerce Business & Economics International Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	FC; Half title; Title; Copyright; Contents; Acknowledgements; List of Tables; List of Figures; Introduction; 1 Background to the Upheavals and Settlement Attempts of the 1970s; An overview of the backdrop to EC and US difficulties in the early 1970s.; Trade expansion, trade interventionism and extension of corporations' activities beyond national borders; 2 Conflict and Cooperation on Trade Issues Between the Transatlantic Partners and the Launching of a New Multilateral Round of Trade Negotiations; The background to the Tokyo Round negotiations The undoing of the Bretton Woods regime and its impact on trade relationsThe Road towards a new round of multilateral trade negotiations in the GATT; 3 Crisis and Unstable Recovery (October 1973-December 1976); The economic conjuncture and its impact on

domestic and international policies in the United States and in the European Community; The initial phase of the multilateral trade negotiations; Bilateral agreements and disputes in the framework of GATT; 4 The Slackening of Growth in the EC Countries and the Strengthening of Protectionism on Both Sides of the Atlantic Differences and similarities in the economic trend of the transatlantic economic areas and their impact on the EC and US economic policies Growth and recession in main US and EC industries and measures adopted to support them; A comprehensive assessment: to what extent was protectionism on the rise in the years following the first oil crisis and which forms did it take?; 5 The Last Phase of the Uruguay Round; The re-launch of the multilateral negotiations under the Carter administration; The final stages of the negotiations; Results of the Tokyo Round

6 The end of the 1970s and the Dawn of a New Decade: the Second Oil Shock and the Aftermath of the Tokyo Round Negotiations The second oil shock and its impact on the US and EC economies; The implementation of the Tokyo Round codes; Sectors calling for financial aid and protection from foreign competition; Overview of the development in the 1970s from the perspective of the following decade; Conclusions; Appendix; Notes; Bibliography; Index

---

### Sommario/riassunto

The 1970s marked the end of the years in which the United States was the guarantor of a free world trade order, while Western Europe made efforts to catch up with the economic superpower. In this book, Dr La Barca explains how the trade environment and trade policies in the United States and in the European Community during the 1970s were more complex than frequently acknowledged. In particular, he examines the promotion of greater governmental protection of national industries and the relationship between such tendencies and the negotiations aimed at reducing trade barriers. This analysis sho

---