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Autore	Hayes Danny
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3 Byrd Gets No Word Indexing and Its Discontents: Mapping the Contours of Elite-Driven News Coverage; Specifying Elite Discourse and Foreign Policy News Coverage: Methods and Measures; Data and Measures: Analyzing Elite and Media Discourse on Iraq; Domestic Elite Discourse and News Coverage in the Lead-up to the War in Iraq; But How Often Did Those Views Make the News? And When?; The Substitution of Foreign Voices for Democratic Party Dissent: Power Draws the Media Abroad; Conclusion: Setting the Stage for Foreign Elite Influence on U.S. Opinion; 4 When Foreign Voices Persuade Events, Elites, and U.S. Foreign Policy Attitudes What Lies Beneath: Partisanship and Foreign Policy Predispositions; Views about the Use of Military Force; Multilateralism; Views of International Institutions; The Contours and Dynamics of Pre-War Opinion; The Influence of Foreign and Domestic Voices on U.S. Public Opinion; Explaining Individual Attitudes toward an Iraq Invasion; Conclusion; 5 Conclusion; Solving the Puzzle of Polarized Opinion: Key Findings and Contributions; New Media and the Future Relevance of Foreign Voices
Beyond Iraq: Future Research on Foreign Voices and U. S. Public Opinion Foreign Elite Discourse in the News and the Democratic Vibrancy of Policy Debates; The Potential of Foreign Voices as Vehicles for Message Diversity; The Limitations of Foreign Voices as a Substitute for Diverse Domestic Discourse; Appendix A Variable Information; Chapter 2; Chapter 4; News Content Variables; Appendix B Statistical Models; Technical Details for Regression Models; Works Cited; Index

Sommario/riassunto

In *Influence from Abroad*, Danny Hayes and Matt Guardino show that United States public opinion about American foreign policy can be shaped by foreign leaders and representatives of international organizations. By studying news coverage, elite debate, and public opinion prior to the Iraq War, the authors demonstrate that US media outlets aired and published a significant amount of opposition to the invasion from official sources abroad, including British, French, and United Nations representatives. In turn, these foreign voices - to which millions of Americans were exposed - drove many Democrats and independents to signal opposition to the war, even as domestic elites supported it. Contrary to conventional wisdom that Americans care little about the views of foreigners, this book shows that international officials can alter domestic public opinion, but only when the media deem them newsworthy. Their conclusions raise significant questions about the democratic quality of United States foreign policy debates.
