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Titolo	Alcohol : social drinking in cultural context / / Janet Chrzan
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-135-09535-3 1-283-97278-6 0-203-07138-7 1-135-09536-1
Descrizione fisica	1 online resource (200 p.)
Collana	The Routledge series for creative teaching and learning in anthropology
Disciplina	364.1/3
Soggetti	Drinking of alcoholic beverages - History Alcoholic beverages - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : why is drinking interesting? -- Alcohol in the ancient world -- Barbarians and beerpots : european drinking from the Celts to Victoria -- A short history of American drinking -- It's happy hour! modern American drinking -- Alcohol advertising -- Why do students drink? -- Conclusion : why do people drink?.
Sommario/riassunto	Alcohol: Social Drinking in Cultural Context critically examines alcohol use across cultures and through time. This short text is a framework for students to self-consciously examine their beliefs about and use of alcohol, and a companion text for teaching the primary concepts of anthropology to first-or second year college students.