Record Nr. UNINA9910786191903321 Autore Edwards Vincent <1947-, > Titolo Managers and management in Vietnam: 25 years of economic renovation (doi moi) // Vincent Edwards and Anh Phan Abingdon, Oxon:,: Routledge,, 2013 Pubbl/distr/stampa **ISBN** 0-203-10097-2 1-283-97302-2 1-136-23322-9 Descrizione fisica 1 online resource (153 p.) Collana Routledge studies in the growth economies of Asia;; 114 PhanAnh Altri autori (Persone) Disciplina 658.009597 Soggetti Management - Vietnam Executives - Vietnam Vietnam Economic conditions 1975-Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [122]-128) and index. Nota di contenuto Philosophical foundations -- The evolution and structure of the Vietnamese economy -- Company contexts -- The evolution of Vietnamese management -- Sense and sensibility -- Development and self-development: organizational insights (1) -- Development and self-development: organizational insights (2) -- Development and self-development: east and west -- Characterizing Vietnamese managers and management -- Whither Vietnamese management?. "This book presents a comprehensive overview of managers and Sommario/riassunto management in Vietnam, based on extensive original research, including interviews with a large number of managers in Vietnam. It shows how management in Vietnam is best understood from the perspective of Vietnamese managers themselves, rather than in terms of Western or Asian models of management."--Publisher's description.