

1. Record Nr.	UNINA9910786135203321
Autore	Hsieh Shelley Ching-yu
Titolo	Gold and jade filled halls [[electronic resource]] : a cognitive linguistic study of financial and economic expressions in Chinese and German // by Shelley Ching-yu Hsieh ; with the collaboration of May Hsin-Mei Huang ... [et al.]
Pubbl/distr/stampa	Leiden, : Brill, 2013
ISBN	1-299-18473-1 90-04-24434-4
Descrizione fisica	1 online resource (249 p.)
Collana	Monies, markets, and finance in East Asia, 1600-1900, , 2210-2876 ; ; v. 3
Altri autori (Persone)	HuangMay Hsin-Mei
Disciplina	401/.47
Soggetti	Intercultural communication - China Intercultural communication - Germany Cross-cultural orientation - China Cross-cultural orientation - Germany Economics Economics - Chinese Economics - German Finance Finance - Chinese Finance - German Comparative linguistics - East Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. In Mandarin Chinese -- pt. 2. In German and Mandarin Chinese.
Sommario/riassunto	In Gold and Jade Filled Halls: A Cognitive Linguistic Study of Financial and Economic Expressions in Chinese and German Shelley Ching-yu Hsieh offers an account of how we use financial linguistic expressions every day. They include various linguistic vehicles and cultural models that are related to the real world, such as gold, the stock market, animals, and plants. The cross-linguistic research benefits the understanding of the cultural value and model of cognition embedded

in languages. It also provides useful strategies for learning language and possible social factors that influence human behaviors.
