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Autore	Ericson Richard N
Titolo	The new standards [[electronic resource]] : methods for linking business performance and executive incentive pay / / Richard N. Ericson
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2010
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Descrizione fisica	1 online resource (339 p.)
Altri autori (Persone)	EricsonRichard N
Disciplina	658.4/07225
Soggetti	Incentives in industry Executives - Salaries, etc Chief executive officers - Salaries, etc Stock options Employee motivation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Rev. ed. of: Pay to prosper. c2004. Includes index.
Nota di contenuto	The New Standards: Methods for Linking Business Performance and Executive Incentive Pay; Contents; Preface; Acknowledgments; Chapter 1: To the CEO; Chapter 2: Business Valuation and Incentive Policy; Chapter 3: Market Practices in Incentive Pay; Chapter 4: The New Standards; Chapter 5: Risk and Executive Incentive Pay; Chapter 6: Motive, Means, and Method: Evaluating Incentive Performance Metrics; Chapter 7: Value-Based Performance Measures; Chapter 8: Ownership, Not Gamesmanship: Setting Targets and Ranges for Performance-Based Plans Chapter 9: Business Units and Private Companies, Phantom Stock and Performance PlansChapter 10: Using Stock to Create Effective Incentives; Chapter 11: The Medium Is the Message; Glossary; Index

Sommario/riassunto

Make the most of the new standards Every year companies spend millions of dollars on executive incentives. All too often, however, these programs provide a very weak link between pay and performance, with executives potentially rewarded as much for bad decisions as they are for good ones. Packed with examples, The New Standards insightfully discusses: How to link pay with business results that create long-term value Why incentive structures can discourage management from reasonable risk-taking, in some cases, and can encourage imprudent risks in others

2. Record Nr.

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Autore

Ford Philip <1949->

Titolo

The judgment of Palaemon [[electronic resource]] : the contest between neo-Latin and vernacular poetry in Renaissance France / / by Philip Ford

Pubbl/distr/stampa

Leiden ; ; Boston, : Brill, 2013

ISBN

1-299-15485-9
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Descrizione fisica

1 online resource (286 p.)

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Disciplina

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Soggetti

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Nota di contenuto

Joachim du Bellay: language and culture -- The Neo-Catullan -- Martial, Marot, and 'le petit mot pour rire' -- Epitaphs and tombeaux -- The Latin Ronsard -- The Morel salon: a microcosm of the Res publica litterarum.

Sommario/riassunto

In Virgil's third Eclogue , Palaemon concludes the poetry competition between Menalcas and Damoetas by saying that he cannot choose between them, a judgment that is emblematic of the contest between Neo-Latin and vernacular poetry in Renaissance France. Both forms of poetry draw on similar roots, both are equally accomplished, and the contest between them is largely amicable. The Judgment of Palaemon

illustrates the almost symbiotic relationship between Renaissance Latin and French poetry, while exploring poets' motivation for choosing one language over another, the different challenges each form of writing involved, and the extent of the collaboration between different language communities. It focuses on some of the major writers of the period, as well as less well known ones, and on genres specific to humanist poetry. It shows that composing in Latin was often considered more natural, at a time when many Frenchmen's mother tongue was a non-standard French dialect or distinct language.
