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Sommario/riassunto

This book examines the understanding, practices and challenges that Malaysia's higher education institutions face in their efforts to internationalize higher education at their respective institutions. This issue is of great importance to academics, policy-makers and students in institutions of higher learning in Malaysia, given the country's aspiration to become a hub for higher education. Malaysia is considered to be one of the success stories in the developing world in its efforts to internationalize its higher education. In the last decade or so, Malaysia has evolved into an emerging contender for international students, based on its transnational programmes and relative cost advantages. Increasing inflows of international students have changed Malaysia's position in the global arena from a sending to a receiving country as well. The findings in this book show that providers and

students alike agree that internationalization is here to stay and that there are huge challenges ahead, while managing internationalization remains a prerogative for both institutions and the country. The lessons garnered from Malaysia's experience will also assist other developing countries that are embarking on the same internationalization journey.