

1. Record Nr.	UNINA9910786127903321
Autore	Shore Arnold <1944->
Titolo	The art of funding and implementing ideas [[electronic resource]] : a guide to proposal development and project management / / Arnold R. Shore & John M. Carfora
Pubbl/distr/stampa	London, : SAGE, c2011
ISBN	1-4522-3894-4 1-4522-2648-2 1-4522-2385-8
Descrizione fisica	1 online resource (xvii, 89 p.) : ill
Altri autori (Persone)	Carfora John M
Disciplina	378.1736
Soggetti	Project management - Finance Project management - Evaluation Education - Research - Finance Proposal writing for grants
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 79-85) and index.
Nota di contenuto	Cover; Brief Contents; Detailed Contents; Preface; Acknowledgments; About the Authors; Chapter 1 - Introduction; Chapter 2 - Idea Development; Chapter 3 - Funding; Chapter 4 - Proposals; Chapter 5 - Managing a Funded Project; Chapter 6 - Looking Backward and Forward; Recommended Resources and Selected Bibliography; Index
Sommario/riassunto	This text was written in response to the needs of faculty and graduate students for a meaningful guide that starts where they begin a research project and progresses in an orderly fashion to develop their starting ideas to the fullest.

2. Record Nr.	UNINA9910821293103321
Autore	Batra N. D (Narain Dass), <1937->
Titolo	The first freedoms and America's culture of innovation : the constitutional foundations of the aspirational society / / Narain D. Batra
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield Publishers, , 2014
ISBN	1-4422-2588-2
Descrizione fisica	1 online resource (251 p.)
Disciplina	303.48/30973
Soggetti	Freedom of expression - Economic aspects - United States National characteristics, American Technological innovations - Law and legislation - Economic aspects - United States Technology and law - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface: How the Book Was Born; Prometheus and Confucius; Human Rights and Julian Assange; Gratitude; Introduction: The Making of the Aspirational Society; Promethean Possibilities of the Aspirational Society; 1 Turbulence and Harmony; The Cauldron of Creativity; Pragmatism; Pursuing the Freedom Trail Wherever It Leads; Court Ruling; But Thank God: For Every Jerry Falwell There's Larry Flynt; Crude and Outrageous Speech as Corrective; The First Amendment Is More Than Free Speech; Historians Need Lessons; Doubtfully Trusting; How Unscripted Life Enables Innovative Behavior State of ParanoiaHow the First Amendment Creates Mongrelized Offspring; Creative Disequilibrium; Warning; When the U.S. Supreme Court Woke Up; Freedom from Irrational Fear; Tyranny of Self-Censorship; 2 How Free Speech Stimulates Innovative Behavior; The Remaking of Motherhood and Other Wonders; Right of Procreation; Mitigating Reproductive Constraints; Seeking Answers; Freedom from Revealed Truth; Eternal Optimism for Making the World a Better Place; Sustainable Innovation; Civic Participation; Openness Makes Americans Inventive; Global Brain-Grid Emerging; Democratization and Innovation 3 Telling Stories to a Hyperconnected WorldA Vigorous and Wide Open Newsphere; Unfiltered and Unbridled; Harassment; A Hazardous

Vocation; Balancing Competing Interests; Trust, But Verify; Outrageously Transparent; Continuum of the Fake and the Real; Unreliable Sources; News: Simulation and Dissimulation; Dark Journalism; Social Media and Online Civic Journalism; Empowering Citizen Journalists; Exaggerated Fears; News Media and Innovation; Exceptional; The Power of Weak Ties; Building Trust in Social Networks; Can Social Networking Create Social Capital Despite Weak Ties? WikiLeaks's Challenge Making Sense; New Challenges; 4 Commercial Speech and Innovation; The Soft Power of Aspirational Brands; Status Change; Challenging Authority; Commercial Speech and the Public Interest; Language and Innovation; Fired Up and Get Going; Beautiful Deceptions; The Culture of Aspiration and the Arab Street; Turning Ideas into Assets; Mashing Up; Business Methods Patenting; Corporate Speech; 5 Free Press and Marketplace Fundamentalism; The Dark Side of the Aspirational Society; Sources of Corruption; Insatiable at the Top; Hit the Numbers or You Are Out
The Moral Neutrality of Numbers
Money, Money, Money, and More Money; When Drug Companies Sell Snake Oil; Free Press and Corporate Behavior; Who Do You Call When Nothing Works?; 6 China's Authoritarianism Challenges American Democratic Exceptionalism; The Roar of the Dragon; Vicious Capitalist Energy; Extreme Nationalism; No Gratitude; Pacific Ocean Issue; Can China Challenge America without Embracing the First Freedoms?; Pragmatism; Dissidents in the Digital Age; Human Rights; Virtual Struggle; Cyber Resistance; The Persistence of China's Dissenters; Will Information Be Free in China?
Abundance without Freedom

Sommario/riassunto

The First Freedoms and America's Culture of Innovation explores how the triangulation of the First Freedoms, open and competitive marketplace, and global brain-and-muscle-inflow into the United States generates spaces for Americans to become constant tinkerers, innovators, and entrepreneurs. Innovation at the highest level is a form of creative transgression that generates entrepreneurial possibilities and opens up opportunities that make up the aspirational society. If history has a pattern of decline and fall, the First Amendment is the m
