

1. Record Nr.	UNINA9910451786603321
Autore	Jakle John A
Titolo	Signs in America's auto age [[electronic resource]] : signatures of landscape and place / / by John A. Jakle and Keith A. Sculle
Pubbl/distr/stampa	Iowa City, : University of Iowa Press, 2004
ISBN	1-58729-482-6
Descrizione fisica	1 online resource (257 p.)
Collana	American land and life series
Disciplina	659.13/42/0973
Soggetti	Signs and signboards - United States Advertising, Outdoor - United States Social interaction - United States Landscapes - United States Cities and towns - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword; Preface and Acknowledgments; Introduction; Part One: Commercial Signs; 1 : Signs Downtown; 2 : Signs on Main Street; 3 : Roadside Signs; Part Two: Signing Public Places; 4 : Traffic Signs; 5 : Signs and Community; Part Three Signing Personal Space; 6 : Territorial Markers and Signs of Personal Identity; Part Four: Sign Aesthetics; 7 : Signs and Landscape Visualization; 8 : Sign Regulation; Epilogue; Notes; Bibliography; Index
Sommario/riassunto	Signs orient, inform, persuade, and regulate. They help give meaning to our natural and human-built environment, to landscape and place. In Signs in America's Auto Age, cultural geographer John Jakle and historian Keith Sculle explore the ways in which we take meaning from outdoor signs and assign meaning to our surroundings-the ways we "read" landscape. With an emphasis on how the use of signs changed as the nation's geography reorganized around the coming of the automobile, Jakle and Sculle consider the vast array of signs that have evolved since the beginning of the twentieth century.

2. Record Nr.	UNINA9910786115203321
Autore	Evans Michelle <1955->
Titolo	The X-15 rocket plane [[electronic resource]] : flying the first wings into space / / Michelle Evans ; foreword by Joe H. Engle
Pubbl/distr/stampa	Lincoln, : University of Nebraska Press, 2013
ISBN	1-4962-1168-5 0-8032-4684-6
Descrizione fisica	1 online resource (480 p.)
Collana	People's history of spaceflight
Disciplina	629.133/38
Soggetti	Aerodynamics, Hypersonic - Research - United States - History Research aircraft - United States X-15 (Rocket aircraft)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The whole nine yards -- A record high -- Gaining speed -- Naval engagement -- Changing course -- Straight and steady -- Skipping out -- On a roll -- Inconel meets celluloid -- Fastest man alive -- Chasing experiments -- In the line of duty -- Snow at Edwards.
Sommario/riassunto	With the Soviet Union's launch of the first Sputnik satellite in 1957, the Cold War soared to new heights as Americans feared losing the race into space. The X-15 Rocket Plane tells the enthralling yet little-known story of the hypersonic X-15, the winged rocket ship that met this challenge and opened the way into human-controlled spaceflight. Drawing on interviews with those who were there, Michelle Evans captures the drama and excitement of, yes, rocket science: how to handle the heat generated at speeds up to Mach 7, how to make a rocket propulsion system that could throttle, and how to s