

1. Record Nr.	UNINA9910793760603321
Autore	Paprocki Maciej
Titolo	Roads in the deserts of Roman Egypt : analysis, atlas, commentary / / Maciej Paprocki
Pubbl/distr/stampa	Oxford ; , Philadelphia : , : Oxbow Books, , 2019
ISBN	1-78925-157-5 1-78925-159-1
Descrizione fisica	1 online resource (353 pages)
Disciplina	388.10937
Soggetti	Roads, Roman Excavations (Archaeology) Eastern Desert (Egypt) Antiquities, Roman Egypt Eastern Desert
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Egypt under the Romans (30 BCE-3rd century CE) was a period when local deserts experienced an unprecedented flurry of activity. In the Eastern Desert, a marked increase in desert traffic came from imperial prospecting/quarrying activities and caravans transporting wares to and from the Red Sea ports. In the Western Desert, resilient camels slowly became primary beasts of burden in desert travel, enabling caravaneers to lengthen daily marching distances across previously inhospitable dunes. Desert road archaeology has used satellite imaging, landscape studies and network analysis to plot desert trail networks with greater accuracy; however, it is often difficult to date roadside installations and thus assess how these networks evolved in scope and density in reaction to climatic, social and technological change. Roads in the Deserts of Roman Egypt examines evidence for desert roads in Roman Egypt and assesses Roman influence on the road density in two select desert areas: the central and southern section of the Eastern Desert and the central Marmarican Plateau and discusses geographical and social factors influencing road use in the period, demonstrating that Roman overseers of these lands adapted

remarkably well to local desert conditions, improving roads and developing the trail network. Crucially, the author reconceptualises desert trails as linear corridor structures that follow expedient routes in the desert landscape, passing through at least two functional nodes attracting human traffic, be those water sources, farmlands, mines/quarries, trade hubs, military installations or actual settlements.

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Note generali

Nota di bibliografia

Nota di contenuto

Sommario/riassunto

UNINA9910786113603321

Brown Keith R.

Buying into fair trade : culture, morality, and consumption / / Keith R. Brown

New York, NY : , : New York University Press, , [2013]

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0-8147-2538-4

1 online resource (201 p.)

306.3

Social responsibility of business

International trade - Moral and ethical aspects

Consumption (Economics) - Social aspects

Consumption (Economics) - Moral and ethical aspects

Inglese

Materiale a stampa

Monografia

Description based upon print version of record.

Includes bibliographical references (pages 171-180) and index.

Front matter -- Contents -- Acknowledgments -- 1. A Taste of Life in the Nicaraguan Campo -- 2. "Just One Normal Coffee" -- 3. "Buy More Coffee" -- 4. "Who Are We Pillaging from This Time?" -- 5. How to Appear Altruistic -- 6. The Great Recession and the Social Significance of Buying into Fair Trade -- Appendix -- Notes -- Bibliography -- Index -- About the Author

Stamped on products from coffee to handicrafts, the term "fair trade" has quickly become one of today's most seductive consumer buzzwords. Purportedly created through fair labor practices, or in ways that are environmentally sustainable, fair-trade products give buyers peace of mind in knowing that, in theory, how they shop can help make

the world a better place. Buying into Fair Trade turns the spotlight onto this growing trend, exploring how fair-trade shoppers think about their own altruism within an increasingly global economy. Using over 100 interviews with fair-trade consumers, national leaders of the movement, coffee farmers, and artisans, author Keith Brown describes both the strategies that consumers use to confront the moral contradictions involved in trying to shop ethically and the ways shopkeepers and suppliers reconcile their need to do good with the ever-present need to turn a profit. In addition to his in-depth analysis of the fair-trade market, Brown also provides a how-to chapter that outlines strategies readers can use to appear altruistic. This chapter highlights the ways that socially responsible markets have been detached from issues of morality. A fascinating account of how consumers first learn about, understand, and sometimes ignore the ethical implications of shopping, Buying into Fair Trade sheds new light on the potential for the fair trade market to reshape the world into a more socially-just place.
