

1. Record Nr.	UNINA9910154952003321
Autore	Evans Vaughan <1951->
Titolo	The Financial times essential guide to writing a business plan : how to win backing to start up or grow your business // Vaughan Evans
Pubbl/distr/stampa	Harlow, England : , : Pearson, , [2016] ©2016
ISBN	1-292-08515-0
Edizione	[Second edition.]
Descrizione fisica	1 online resource (297 pages) : illustrations
Collana	FT essential guides
Disciplina	658.4/012
Soggetti	Business planning Proposal writing in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Revised edition of the author's Financial times essential guide to writing a business plan, 2011.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Whether you seek financial backing or board consent, The Financial Times Essential Guide to Writing a Business Plan will give you the crucial knowledge you need to get the go-ahead. By focusing clearly on your objective, it will help you to gather the necessary evidence and address all your backer's concerns. This brand new edition draws out the specific challenges faced by start-ups, particularly on pinning down your perceived market niche and determining your competitive advantage. There are new chapters on pitching the plan and performing against the plan, using key performance indicators and milestones. Finally, new appendices outline alternative sources of funding and display an example business plan from start to finish.

2. Record Nr.	UNINA9910786100803321
Titolo	Analog circuit design [[electronic resource]] . Volume 2 Immersion in the black art of analog design / / edited by Bob Dobkin, Jim Williams
Pubbl/distr/stampa	Oxford, : Newnes, 2013
ISBN	1-299-05336-X 0-12-397902-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (1269 p.)
Altri autori (Persone)	DobkinBob WilliamsJim
Disciplina	621.3815
Soggetti	Linear integrated circuits - Design and construction Electronic circuit design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Power management -- pt. 2. Data conversion, signal conditioning and high frequency/RF -- pt. 3. Circuit collections.
Sommario/riassunto	Analog circuit and system design today is more essential than ever before. With the growth of digital systems, wireless communications, complex industrial and automotive systems, designers are being challenged to develop sophisticated analog solutions. This comprehensive source book of circuit design solutions aids engineers with elegant and practical design techniques that focus on common analog challenges. The book's in-depth application examples provide insight into circuit design and application solutions that you can apply in today's demanding designs. <