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Altri autori (Persone)	LawtonM. Powell <1923-2001.> (Mortimer Powell) TeresiJeanne
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**Sommario/riassunto**

This volume evaluates a range of assessment measures with regard to older adults. The expert contributors address topics such as assessment of health, functional disability (ADLs), mental agility, aging and personality, depression, and pain. While the instruments themselves are readily available from other sources, this book discusses the suitability, strengths, and weaknesses of various measures and offers current information on the rapidly changing, state-of-the-art assessment technology.

**2. Record Nr.****Autore****Titolo****Pubbl/distr/stampa****ISBN****Edizione****Descrizione fisica****Collana****Disciplina****Soggetti****Lingua di pubblicazione****Formato****Livello bibliografico****Note generali****Nota di bibliografia****Nota di contenuto****Sommario/riassunto**

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List of figures -- Acknowledgments -- Introduction -- Module 1. What is a business model? -- Module 2. Business model and financial management -- Module 3. Business model and strategic direction -- Module 4. Business model and competitive advantage -- Module 5. Business model and strategy -- Module 6. Business model and innovation -- Module 7. Business model agenda -- Appendices -- Notes -- References -- Index.

Do you manage to your business model? The purpose of this book is to provide the reader with the insights to strategically manage from a business model perspective. What does that mean? It means that managers have to first think rigorously about their value proposition, their current or future competencies, and their revenue streams and

cost structure before developing, adopting, or modifying their strategies. What is the difference between a business model and a strategy? A business model is how a company operates and a strategy is how a company competes. When the basis of competition changes because a new model disrupts the economics in the industry (e.g., publishing and book retailing) it requires an adjustment in business models before any new strategy can work. This book adds a business model level to the traditional strategic management process to be more consistent with current "real-world" practices in strategic thinking and analysis. It takes the reader deeper into the intricacies of what constitutes a business model and how current strategy is derived from it. It is based on the premise that effective strategies cannot be formulated without understanding the fundamental elements of a business model.

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