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Sommario/riassunto	William Blake's work demonstrates two tendencies that are central to social media: collaboration and participation. Not only does Blake cite and adapt the work of earlier authors and visual artists, but contemporary authors, musicians, and filmmakers feel compelled to use Blake in their own creative acts. This book identifies and examines Blake's work as a social and participatory network, a phenomenon described as zoamorphosis, which encourages - even demands - that others take up Blake's creative mission. The authors reexamine the history of the digital humanities in relation to the study