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Nota di contenuto	EVENTS AND THE ENVIRONMENT; Copyright; Contents; List of figures; List of tables; Acknowledgements; Chapter 1. Introduction; Aims; Introduction; The purpose of this book; What are events and what is the environment?; The changing relationship of events and the environment over time; Positive and negative environmental impacts; The relationship between environmental and other impacts; The changing scale and nature of environmental impacts; Events, systems and models of the environment; Event industry interactions with the environment; Feedback from the environment on its misuse Structure of the bookConclusion; Chapter 2. Environmental resources for the event industry; Aims; Introduction; The natural environment as a venue for events; The built environment as a venue for events; Environmental constraints on events; Case study: cricket on shingle banks in the Solent; How the weather disrupts events; Case study: the Vancouver 2010 Winter Olympics; Case study: the Indian Premier League tournament in South Africa; Managing your own event; The supply chain; A PESTE approach to environmental audit; Conclusion; Further reading; Chapter 3. Venues and the environment; Aims

Introduction A typology of venues; Venue location factors; Case study: Southampton Football Club and Hampshire County Cricket Club; Case study: the 2012 Olympics in London's East End; Improving environmental design; Case study: Confederation of Indian Industry Sohrabji Godrej Green Business Centre Building, India; Conclusion; Further reading; Chapter 4. Environmental impacts at the micro scale; Aims; Introduction; Some intrinsic problems in discussing event impacts; Positive impacts; Case study: Liverpool Garden Festival; Negative impacts; Case study: trampling on Dartmoor
Case study: Robbie Williams concert at Knebworth House, 2003
Case study: air quality at the Beijing 2008 Olympics; Mini case study: a cautionary tale from the Reading Festival; Assessing the overall environmental impact of events: approaches from Australia; Conclusion; Further reading; Chapter 5. Environmental impacts at the macro scale; Aims; Introduction; Global pollutants; Rainfall acidification and its impacts on forests; The depletion of the ozone layer; Greenhouse gases and climate change; Mitigating the effects of climate change; Adapting to climate change
Case study: Hampshire County Council
The contribution of the event industry to macro-scale pollution; Case study: carbon footprint of the London 2012 Olympics; Case study: the Sydney 2000 Olympics; Conclusion; Further reading; Chapter 6. Urban regeneration; Aims; Introduction; How events create urban regeneration; Evaluation of urban regeneration; Case study: the Athens 2004 Olympics; Case study: the Barcelona 2000 Olympics; Conclusion; Further reading; Chapter 7. Environmental legislation and standards; Aims; Introduction; The legislative framework; Case study: events in Antarctica
Case study: special events in the national historic sites of Canada in Cape Breton

Sommario/riassunto

Many of our planet's support systems are in crisis. Climate change, resource shortages and environmental pollution threaten our economy and lifestyles. Society as a whole needs to adopt policies that can meet these challenges. The ever expanding event industry is no exception. Anyone involved in organising and managing events needs to understand the complex relationship between events and the environment so that they can implement sustainable management practices. This is the first book to provide a thorough exploration of the multi-dimensional relationships between events and the env
