

1. Record Nr.	UNINA9910786073803321
Autore	Oxley Joanne E. <1961-, >
Titolo	Governance of international strategic alliances : technology and transaction costs // Joanne E. Oxley
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2013
ISBN	1-283-94183-X 0-203-07662-1 1-135-12674-7
Descrizione fisica	1 online resource (127 pages) : illustrations
Collana	Routledge library editions : international business ; ; v. 28
Disciplina	658.4012
Soggetti	Strategic alliances (Business) - Management International economic relations Transaction costs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1999 by Harwood Academic Publishers.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Half Title; Title Page; Copyright; Dedication; Contents; List of Figures; List of Tables; Acknowledgments; ONE Introduction; TWO The Market-Hierarchy Continuum of Hybrid Organizations; THREE Appropriability Hazards and Governance; FOUR An Empirical Study of Appropriability Hazards in International Strategic Alliances Stage 1: US-Based Firms; FIVE An Empirical Study of Appropriability Hazards in International Strategic Alliances Stage 2: Cross-National Comparisons; SIX Conclusions and Suggestions for Future Research; Endnotes; References; Index
Sommario/riassunto	International joint ventures and strategic alliances built on recent theoretical developments in Transaction Costs Economics (TCE) and the factors influencing the formation and governance of these alliances are examined in this analytical text. By bringing rigorous empirical analysis to an arena which has largely been pursued through speculative and theoretical approaches, this book will prove to be an insightful contribution to international business, strategy, and economics.