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Autore	Copeland Nicholas.
Titolo	The world of Wal-Mart : discounting the american dream // Nicholas Copeland and Christine Labuski
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Altri autori (Persone)	LabuskiChristine
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Nota di contenuto	Front Cover; Copyright Page; The World of Wal-Mart; Contents; Acknowledgments; Series Foreword; Preface; 1. Wal-Mart's Cultural Politics; 2. From the Ozarks to the Planet; 3. Wal-Mart Nation; 4. The People of Wal-Mart; 5. Wal-Mart's Anti-Union Strategies; 6. The Space of Wal-Mart; 7. Wal-Mart at Large; 8. Wal-Mart and Freedom; Notes; Works Cited; Index
Sommario/riassunto	This book demonstrates the usefulness of anthropological concepts by taking a critical look at Wal-Mart and the American Dream. Rather than singling Wal-Mart out for criticism, the authors treat it as a product of a socio-political order that it also helps to shape. The book attributes Wal-Mart's success to the failure of American (and global) society to make the Dream available to everyone. It shows how decades of neoliberal economic policies have exposed contradictions at the heart of the Dream, creating an opening for Wal-Mart. The company's success has generated a host of negative exter

