

1. Record Nr.	UNINA9910786066003321
Autore	Kobuss Joachim
Titolo	Become a Successful Designer - Protect and Manage Your Design Rights Internationally // Joachim Kobuss, Alexander Bretz, Arian Hassani
Pubbl/distr/stampa	Basel : , : Birkhäuser, , [2012] ©2013
ISBN	3-0346-1087-4
Descrizione fisica	1 online resource (344 p.)
Altri autori (Persone)	MerrillRose Tizane
Disciplina	340
Soggetti	Design protection - Legal status, laws, etc Designers Intellectual property
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front matter -- Table of Contents -- Preface -- Introduction -- I Exploiting rights -- II Creating rights -- III Wording contracts -- Interviews -- Appendix
Sommario/riassunto	An easy-to-understand guide for designers on the legal topics that deeply affect their everyday professional activities, Become a Successful Designer provides designers with ways to protect and handle their intellectual property rights. Focus groups are all kinds of designers of the product, furniture, interior, fashion, textile, communications, graphics, and computational design areas. The authors Joachim Kobuss, Alexander Bretz and Arian Hassani explain the legal framework and the possibilities to act in that field from a completely new point of view. The law and its effects on the individual designer are described in the context of designers' everyday practice. Here, the legal aspects of design do not appear in incomprehensible legalese but are rather shown as a strategic instrument for designers which can be fun to handle. All topics are discussed from an international and general viewpoint - due to the increasing globalization in the design fields. Wie sollen Designer in ihrer Akquisition rechtlich vorgehen? Wie können sie ihre Entwürfe im Rahmen von Präsentationen schützen? Was tun, wenn ein Interessent Vorlagen ohne Zustimmung des Urhebers

verwendet? Wie verhandelt der Designer Aufträge und Lizenzen? Die Kreativität dieser Berufsgruppe ist ihr Kapital: Die Sicherung ihrer Rechtsansprüche führt sie zum wirtschaftlichen Erfolg. Dieses Thema wird von Kobuss und Bretz erstmals umfassend und praxisbezogen bearbeitet - mit spannenden Strategien und nachvollziehbaren Vorgehensweisen. Aus der Sicht alltäglicher Rechtsfragen werden unkonventionelle, aber wirkungsvolle Lösungen und Ansätze für die eigene Nutzung, Gestaltung und Formulierung vermittelt. Ein besonderes Gewicht liegt auf den Fragestellungen in internationaler Hinsicht, die durch die Globalisierung auch im Design immer relevanter werden. Die Darbietung gliedert sich in drei Hauptteile: Rechtliche Rahmenbedingungen und Nutzung von Designrechten (NUTZEN); Designrechte (GESTALTEN); Vertragsrecht (FORMULIEREN).

2. Record Nr.	UNINA9910958232203321
Autore	Braithwaite Alex
Titolo	Conflict hot spots : emergence, causes, and consequences / / by Alex Braithwaite
Pubbl/distr/stampa	Burlington VT, : Ashgate, c2010
ISBN	1-315-57338-5 1-317-16219-6 1-317-16218-8 1-282-61479-7 9786612614798 0-7546-9855-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (160 p.)
Disciplina	355/.033
Soggetti	War War - Causes
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; List of Maps; List of Tables; Introduction; 1 The Emergence of Conflict Hot Spots; 2 A Location- and Neighborhood-

Based Account of Conflict Hosting and Hot Spots; 3 The Hosting of International Conflicts; 4 The Causes of Conflict Hot Spots; 5 Hot Spots and the Diffusion of International Conflict; 6 The Consequences of Conflict Hot Spots; Conclusion; Bibliography; Index

Sommario/riassunto

This study introduces the concept of a conflict hot spot to the broader empirical literature on conflict processes. It identifies common causes and consequences of conflict hot spots across many regions globally, offering a theoretical and empirical contribution to the emerging literature on the spatiality of conflict processes.
