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Titolo	The growth of international business // edited by Mark Casson
Pubbl/distr/stampa	London : , : Routledge, , 2013
ISBN	1-135-13428-6 1-283-97323-5 0-203-07783-0 1-135-13429-4
Descrizione fisica	1 online resource (276 pages) : illustrations
Collana	Routledge library editions. International business ; ; v. 8
Disciplina	338.881
Soggetti	International business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1983 by George Allen & Unwin.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; The Growth of International Business; Copyright Page; Contents; Preface; Theory; 1. Introduction: the conceptual framework, by Mark Casson; 2. New theories of international business: some unresolved issues, by Peter J. Buckley; 3. Technological and organisational factors in the theory of the multinational enterprise, by David J. Teece; 4. Pricing and sourcing strategies in a multinational oligopoly, by Mark Casson and George Norman; Evidence; 5. Changes in the level and structure of international production: the last one hundred years, by John H. Dunning 6. Industrial diversification amongst the world's leading multinational enterprises, by Robert D. Pearce 7. The growth and structure of multinationals in the banana export trade, by Robert Read; 8. Strategic factors in the growth of a multinational enterprise: the Burmah Oil Company, 1886-1928, by T. A. B. Corley; 9. The growth of transnational banking, by George N. Yannopoulos; Bibliography; Index
Sommario/riassunto	This book integrates the work of economists, management scientists and business historians. It applies the related concepts of transaction costs, internalisation, corporate strategy and market structure to explain the historical process of corporate growth in the international economy. Each chapter is written by a scholar who has specialized in a particular aspect of the growth of international business.

2. Record Nr.	UNINA9911053044603321
Titolo	Information and Divergence Measures
Pubbl/distr/stampa	MDPI - Multidisciplinary Digital Publishing Institute, 2023
Descrizione fisica	1 online resource (282 p.)
Soggetti	Physics Research & information: general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>The concept of distance is important for establishing the degree of similarity and/or closeness between functions, populations, or distributions. As a result, distances are related to inferential statistics, including problems related to both estimation and hypothesis testing, as well as modelling with applications in regression analysis, multivariate analysis, actuarial science, portfolio optimization, survival analysis, reliability theory, and many other areas. Thus, entropy and divergence measures are always a central concern for scientists, researchers, medical experts, engineers, industrial managers, computer experts, data analysts, and other professionals. This reprint focuses on recent developments in information and divergence measures and presents new theoretical issues as well as solutions to important practical problems and case studies illustrating the great applicability of these innovative techniques and methods. The contributions in this reprint highlight the diversity of topics in this scientific field.</p>