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Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Foreword by Brian Storm -- Introduction : what is documentary journalism? -- Differences in style : documentary journalism vs. broadcast news : a comparative analysis of a similar story at CNN vs. The New York times -- Interlude : on backpack journalism : from an interview with Bill Gentile, American University -- Finding a story and shaping the structure : starting with character in Jigar Mehta's The recession proof artist -- Interlude : becoming a documentary journalist : from an interview with the Renaud Brothers -- Shooting the image : composition and lighting in Travis Fox's Narcocorridos and Nightlife in Mexicali and Crisis in Darfur Expands -- Interlude : short video documentaries : from an interview with Ann Derry, video director, The New York Times -- Conducting interviews and writing a script : Icarus

refried : a pro-creative process -- Interlude : the most important journalists : from an interview with Jimmy Orr, managing editor, online, The Los Angeles times -- Editing for rhythm : Travis Fox's redefining China's family : women -- Interlude: starting out as a multimedia journalist : from an interview with Angela Morris, freelance video journalist -- Getting clean audio and crafting a sound design : an audio workshop with Philip Bloom, Travis Fox, and Wes Pope -- Interlude : the importance of blogging and the watchdog reporter : from an interview with John Yemma, editor, The Christian Science monitor -- The blogging journalist : Travis Fox and the Mexican border stories -- Conclusion -- Afterword : "new voices" by Bob Sacha.

Sommario/riassunto

As newspapers and broadcast news outlets direct more resources toward online content, print reporters and photojournalists are picking up video cameras and crafting new kinds of stories with their lenses. Creating multimedia video journalism requires more than simply adapting traditional broadcast techniques: it calls for a new way of thinking about how people engage with the news and with emerging media technologies. In this guide, Kurt Lancaster teaches students and professional journalists how to shoot better video and tell better stories on the web, providing a strong understanding of cinematic storytelling and documentary production so their videos will stand out from the crowd. Video Journalism for the Web introduces students to all the basic skills and techniques of good video journalism and documentary storytelling, from shots and camera movements to sound and editing-- as well as offering tips for developing compelling, character-driven narratives and using social media to launch a successful career as a "backpack journalist." Shooting, editing, and writing exercises throughout the book allow students to put these techniques into practice, and case studies and interviews with top documentary journalists provide real-world perspectives on a career in video journalism. This book gives aspiring documentary journalists the tools they need to get out in the field and start shooting unforgettable multimedia stories.--
