

1. Record Nr.	UNINA9910785209803321
Autore	Novick Tzvi
Titolo	What is good, and what God demands [[electronic resource]] : normative structures in tannaitic literature / / by Tzvi Novick
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2010
ISBN	1-282-94887-3 9786612948879 90-04-18829-0
Descrizione fisica	1 online resource (260 p.)
Collana	Supplements to the Journal for the study of Judaism ; ; v. 144
Disciplina	296.1/8
Soggetti	Rabbinical literature - History and criticism Jewish law - Interpretation and construction Tannaim
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [217]-228) and an indexes.
Nota di contenuto	Preliminary Material / T. Novick -- Introduction / T. Novick -- Chapter One. Categorical Oppositions / T. Novick -- Chapter Two. Teleological Mitzvah / T. Novick -- Chapter Three. Scripture And World: Between The Schools Of R. Akiva And R. Ishmael / T. Novick -- Chapter Four. The Normative Realm As Mitzvah / T. Novick -- Chapter Five. "One Need Not Scruple": Law As Intrusion / T. Novick -- Chapter Six. Cautious Actors / T. Novick -- Chapter Seven. Eager Observance / T. Novick -- Chapter Eight. Exemplarity / T. Novick -- Conclusion / T. Novick -- Bibliography / T. Novick -- Index Of Names / T. Novick -- Index Of Sources / T. Novick.
Sommario/riassunto	The normative rhetoric of tannaitic literature (the earliest extant corpus of rabbinic Judaism) is predominantly deontological. Prior scholarship on rabbinic supererogation, and on points of contact with Greco-Roman virtue discourse, has identified non-deontological aspects of tannaitic normativity. However, these two frameworks overlook precisely the productive intersection of deontological with non-deontological, the first because supererogation defines itself against obligation, and the second because the Greco-Roman compare discourages serious treatment of law-like elements. This book

addresses ways in which alternative normative forms entwine with the core deontological rhetoric of tannaitic literature. This perspective exposes, inter alia, echoes of the post-biblical wisdom tradition in tannaitic law, the rich polyvalence of the category mitzvah, and telling differences between the schools of Akiva and Ishmael.

2. Record Nr.	UNINA9910785984703321
Autore	Kahn Kenneth B
Titolo	Product planning essentials [[electronic resource] /] / Kenneth B. Kahn
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c2001
ISBN	1-322-41347-9 0-7619-1998-8 1-4522-3813-8 1-4522-2173-1
Descrizione fisica	1 online resource (viii, 254 p.) : ill
Disciplina	658.575
Soggetti	New products
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Chapter 1 - Introduction; Chapter 2 - Strategy and Process; Chapter 3 - Organizing People; Chapter 4 - Opportunity Identification; Chapter 5 - Concept Generation; Chapter 6 - Concept Evaluation; Chapter 7 - Technical Development; Chapter 8 - Market Planning; Chapter 9 - Commercialization and Launch; Chapter 10 - Life Cycle Management; Chapter 11 - Special Topics in Product Planning: International Issues, Public Policy, and Intellectual Property; Chapter 12 - Product Development Best Practices; Appendix A: Situation Analysis Data Sources Appendix B: Reference Sources for Product Planning References; Index; About the Author
Sommario/riassunto	Concise yet comprehensive, 'Product Planning Essentials' is a highly practical guide to the complex, interdisciplinary nature of product development and management.

