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Nota di contenuto	Machine generated contents note: 1 Representation, History and 'Black Britain': -- Questions of Context -- 2 The Racialization of the Black Subject in Television -- Documentary -- 3 The Institutionalization of the Black Voice on Television: -- Questions of Access, Multicultural Programming and -- Cultural Diversity -- 4 The Packaging of Black Identities in Television News -- Narratives -- 5 'Is it 'cos I is Black?': the Black Situation in Television -- Comedy -- 6 Light Entertainment on Television - and the Black-British -- Cultures it is Missing -- 7 Reflections on Black Masculinities and British Sporting -- Culture on Television -- B Casting the Black Subject in Television Drama -- 9 Pounds, Policy and Pressure: Black-British Filmmaking - -- 'As Seen on TV' -- 10 The Struggle for Meanings of 'Blackness': -- Summary and Conclusion -- Bibliography -- Index.
Sommario/riassunto	This volume offers the first critical history of black and Asian representation on British television from the earliest days of broadcasting to the present day.