

1. Record Nr.	UNINA9910456115503321
Autore	Earl Sarah <1971->
Titolo	Outcome mapping [[electronic resource]] : building learning and reflection into development programs / / Sarah Earl, Fred Carden and Terry Smutylo ; foreword by Michael Quinn Patton
Pubbl/distr/stampa	Ottawa, : International Development Research Centre, c2001
ISBN	1-280-71730-0 9786610717309 1-55250-021-7
Descrizione fisica	1 online resource (154 p.)
Altri autori (Persone)	CardenF (Fred) PattonMichael Quinn SmutyloTerry
Disciplina	338.91
Soggetti	Economic development projects - Evaluation Technical assistance - Evaluation Community development - Evaluation Evaluation research (Social action programs) International cooperation Projets de developpement economique - Evaluation Assistance technique - Evaluation Developpement communautaire - Evaluation Evaluation de programme Cooperation internationale Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 137).
Nota di contenuto	Contents; Foreword—Michael Quinn Patton; Preface; 1. Outcome Mapping: The Theory; 2. Outcome Mapping: The Workshop Approach; 3. Stage 1: Intentional Design; 4. Stage 2: Outcome & Performance Monitoring; 5. Stage 3: Evaluation Planning; Appendix A: Sample Intentional Design Framework; Appendix B: Overview of Evaluation Methods; Appendix C: Glossary; Appendix D: Terms in French, English, and Spanish; References; About the Authors; The Publisher;

Sommario/riassunto

Outcome Mapping recognizes that development is essentially about people relating to each other and their environment. The originality of this approach lies in its shift away from assessing the products of a program to focus on changes in behaviour, relationships, actions, and activities in the people, groups, and organizations it works with directly. In doing so, Outcome Mapping debunks many of the myths about measuring impact. It will help a program be specific about the actors it targets, the changes it expects to see, and the strategies it employs and, as a result, be more effective in term

2. Record Nr.	UNINA9910785974803321
Autore	Cameron Deborah <1958->
Titolo	Good to talk? [[electronic resource]] : living and working in a communication culture // Deborah Cameron
Pubbl/distr/stampa	London, : SAGE, 2000
ISBN	0-7619-5770-7 9786610369553 1-280-36955-8 1-4129-3155-X
Descrizione fisica	1 online resource (viii, 213 p.)
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [188]-207) and index.
Nota di contenuto	Cover; Contents; Prologue; Acknowledgements; Chapter 1 - Introduction: good to talk?; Chapter 2 - Codifying 'communication': knowledge, authority and standards; Chapter 3 - Talk as enterprise: communication and culture change at work; Chapter 4 - Communication factories: inside the call centre; Chapter 5 - Schooling spoken discourse; Chapter 6 - Communication and the pursuit of happiness; Epilogue; Appendix: Research methods and research ethics;

Notes; Bibliography; Index

Sommario/riassunto

In this thought-provoking study, Deborah Cameron deconstructs the 'good to talk' myth, and looks at what lies behind the current upsurge of concern about talk in our workplaces classrooms and private lives.