Record Nr. UNINA9910785972303321 Sports governance, development and corporate responsibility / / edited **Titolo** by Barbara Segaert. [et al.] Pubbl/distr/stampa New York:,: Routledge,, 2012 **ISBN** 1-136-25620-2 0-203-10602-4 1-283-71029-3 1-136-25621-0 Descrizione fisica 1 online resource (223 p.) Collana Routledge research in sport, culture and society:: 16 SPO000000BUS068000SPO068000 Classificazione Altri autori (Persone) SegaertBarbara Disciplina 796.06/9 Soggetti Sports administration Sports - Management Sports - Social aspects Sports and state Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and indexes. Nota di contenuto pt. I. Building communities and social responsibility-- rising stakes on sport's social role -- pt. II. Sports corporations at play: doing business in sports-- who's added value? "The call for sport organizations and organizers to take up social Sommario/riassunto responsibilities is reflected in a wide variety of sport-related practices. This book critically examines sport-related social interventions in different cultural settings, such as promoting local community-building by sport. Social constructions of peace, integration and managing diversity are studied from the perspective of sport and play, and the power position of global sport organizations with corporate features is discussed from the perspectives of good governance, legal issues and fair trade. Referring to Foucaults concept of biopolitics, this book contributes to the discussion on the rising power position and the social responsibilities of sports and sport organizations. It is a valuable contribution to the understanding of interconnections between sport and society for students in sociology, policy and politics of sport, for sport leaders, and for policy and decision-makers in sport"--