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Descrizione fisica	1 online resource (217 p.)
Disciplina	070.4
Soggetti	Online journalism Reporters and reporting Broadcast journalism Convergence (Telecommunication)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 184-189) and index.
Nota di contenuto	Preface: what is new about today's news audiences -- What's old is new, what's new is old; Text box: what is newsworthy; Text box: Las Vegas Sun -- Eight elements of a news story and the tools to build it; Text box: GlobalPost.com -- Sources and background information: reporting before the reporting; Text box: my five tips for more focused searches; Text box: U.S. courts basics; Text box: Storify.com -- Sources and background information: reporting before the reporting; Text box: Twitter on the beat -- Law & ethics: reporting rules of the road; Text box : trust but verify; Text box : Storify.com -- Building the spot single story; Text box: types of leads; Text box: story types; Text box: breaking news and making connections -- Capturing context and tone: using words, pictures and/or sound; Text box : practicing convergence in sports -- Packaging the story: the daily wrap; Text box : the story is dead, long live the story; Text box : the print or text story; Text box: the radio script; Text box: the video script -- The multimedia story: how to help audiences get what they want; Text box: Andy Carvin and curating news -- Feature or enterprise news stories;

Text box: what makes someone a good profile subject; Text box: the Christian science monitor -- Digital storytelling: design and data -- Law and ethics: producing and disseminating news.

Sommario/riassunto

Practicing Convergence Journalism teaches budding journalists how to make the most of digital technology to tell their stories effectively across multiple media platforms-in print, audio, video and online. Janet Kolodzy addresses multi-media and cross-media thinking, organizing, reporting and producing for both short-form spot news and long-form features. Her approach focuses on storytelling principles, not just specific technical practices, providing journalists with the mindset and skills they need to adapt their writing and reporting for the tools of today and tomorrow. <
