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| Autore | Paffey Darren |
| Titolo | Language Ideologies and the Globalization of 'Standard' Spanish [[electronic resource]] : Raising the Standard |
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language; The community of Spanish-speakers; Unity and community in standardization discourse; Summary; 4 The Role and Authority of the Real Academia Espanola and Other Guardians of Spanish; Introduction; The role of language guardians in standardization; The discursive legitimization of role and authority; Summary; 5 The Spanish Language in the World; Introduction
The framing of debates about Spanish in the worldPluricentric Spanish and the RAE; To whom does Spanish 'belong'?; Summary; Conclusion; References; Index

Sommario/riassunto

This book examines how language ideologies are manifested in newspaper media. Using the Spanish press as a case study it considers how media discourse both from and about the Real Academia Espanola constitutes a set of 'language ideological debates' in which the institution represents a vision of what the Spanish language is and what it should be like. Paffey adopts a Critical Discourse Analysis approach to a large corpus of texts from Spain's best-selling daily newspapers, El Pais and ABC . More generally, the book sheds light on how institutions produce and maintain visions of 'standard lang

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Autore

Hippocrates

Titolo

Hippocrates : vol. 2 / With an English translation by W.H.S. Jones

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Soggetti

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