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Through focusing on the unintended by-products of New England Puritanism as a cultural transplant in the Levant, this book explores the socio-historical forces which account for the failure of early envoys' attempts to convert the 'native,' population. Early failure in conversion led to later success in reinventing themselves as agents of secular and liberal education, welfare, and popular culture. Through making special efforts not to debase local culture, the missionaries' work resulted in large sections of society becoming protestantized without being evangelized. An invaluable res