

1. Record Nr.	UNINA9910785854203321
Autore	Rice Christopher <1954->
Titolo	The engagement equation [[electronic resource]] : leadership strategies for an inspired workforce / / Christopher Rice, Fraser Marlow, and Mary Ann Masarech
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2012
ISBN	1-118-33199-0 1-283-64606-4 1-118-33419-1
Descrizione fisica	1 online resource (322 p.)
Altri autori (Persone)	MarlowFraser MasarechMary Ann
Disciplina	658.4/092
Soggetti	Employee motivation Employees - Attitudes Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	What is engagement anyway -- The 5 levels of engagement -- Global insights and macro trends -- Shared accountability & daily priority -- A dead battery can't jumpstart another -- Culture -- Seems kind of obvious : align your employees! -- Dialogue and empowerment trump action planning -- Career development -- Measuring roi -- The good, the bad & the ugly of engagement surveys -- A roadmap.
Sommario/riassunto	Create a culture of engagement and build high-performance culture The Engagement Equation explains the drivers of employee engagement, and how you can use improved engagement to execute strategy, reduce costs, and meet your organizational goals. This book describes a unique engagement model that focuses on individuals' contribution to a company's success and personal satisfaction in their roles. Aligning employees' values, goals, and aspirations with those of the organization is the best method for achieving the sustainable employee engagement. The Engagement Equation