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| Autore                  | Alvesson Mats <1956->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
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| Collana                 | De Gruyter studies in organization ; ; 61                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| Soggetti                | Consulting firms - Management<br>Organizational behavior                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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| Nota di bibliografia    | Includes bibliographical references (p. [351]-367).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Nota di contenuto       | Front matter -- 1 Introduction -- 2 Description of Enator AB -- 3 Culture Theory -- 4 Qualitative Research and Philosophy of Science -- 5 A Socialization Sequence: Course in Project Management Philosophy -- 6 A Flat Pyramid. A Symbolic Processing of Organizational Structure -- 7 Corporate Culture and the Organizational Climate -- 8 Leadership as Social Integrative Action -- 9 Personnel and the Work Situation -- 10 The Business Concept as a Symbol -- 11 Strategy -- 12 Marketing - External and Internal -- 13 Integration and Contradictions -- 14 Corporate Control via Symbols -- References |