Record Nr. UNINA9910785759603321 Autore Nierstrasz Chris Titolo In the shadow of the company [[electronic resource]]: the Dutch East India Company and its servants in the period of its decline (1740-1796) // by Chris Nierstrasz Leiden;; Boston, MA,: Brill, 2012 Pubbl/distr/stampa **ISBN** 1-283-60218-0 9786613914637 90-04-23583-3 Descrizione fisica 1 online resource (297 p.) Collana TANAP Monographs on the History of Asian-European Interaction; ; 15 382.09492 Disciplina Soggetti **Economic history** Power (Social sciences) Netherlands Commerce History 18th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Preliminary Material -- Introduction -- Power and Trade -- India, the Fight for Dominance -- Ceylon, a Cinnamon Paradise in Jeopardy --Monopoly and Private Trade -- Private Trade with Batavia -- Country Trade on the Coromandel Coast -- Profits and Fortunes --Remuneration and Corruption -- Promotions and Patronage -- Dutch Decline and British Dominance -- Conclusion -- Notes -- Bibliography -- Index. Sommario/riassunto Is there any truth in the story that the morality of the servants of the Dutch East India Company in the eighteenth century was so rotten that one should believe the Dutch maxim 'Vergaan Onder Corruptie' – in translation something like 'Succumbed to Corruption' - and use this as an explanation for a very complex phenomenon? Chris Nierstrasz introduces us in his In the Shadow of the Company, to the realities of the decision makers and of the servants in the field. Responding to the

changing realities in Asia, the Company could only try to use the mercantile potential of its higher echelons to postpone its downfall. In a situation in which the directors were not able to increase investment from Holland, the servants in Asia were forced to take up the challenge.