

1. Record Nr.	UNINA9910782003003321
Titolo	Educating artists for the future [[electronic resource]] : learning at the intersections of art, science, technology, and culture / / Mel Alexenberg, editor
Pubbl/distr/stampa	Bristol, U.K. ; ; Chicago, Ill., : Intellect, 2008
ISBN	1-281-44207-0 9786611442071 1-4356-5323-8 1-84150-226-X
Descrizione fisica	1 online resource (346 p.)
Altri autori (Persone)	AlexenbergMelvin L
Disciplina	701.05 707.11
Soggetti	Art and technology Artists - Philosophy Art and design - Study and teaching (Higher)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Preliminary Pages; Contents; Introduction: Education for a Conceptual Age; Beyond the Digital; Networked Times; Polycultural Perspectives; Reflective Inquiry; Emergent Praxis; Epilogue: Realms of Learning; About the Authors; Back Cover
Sommario/riassunto	In Educating Artists for the Future, some of the world's most innovative thinkers in higher education in art and design offer fresh directions for educating artists for a rapidly evolving post-digital future. Their creative redefinition of art at the interdisciplinary interface where scientific enquiry and new technologies shape aesthetic and cultural values offers groundbreaking guidelines for art education in an era of emerging new media. This is the first book concerned with educating artists for the post-digital age, propelling artists into unknown territory. A culturally diverse range of

2. Record Nr.	UNINA9910785722003321
Autore	Cohan Peter S. <1957->
Titolo	Hungry start-up strategy [[electronic resource]] : creating new ventures with limited resources and unlimited vision / / Peter S. Cohan
Pubbl/distr/stampa	San Francisco, : Berrett-Koehler Publishers, c2012
ISBN	1-283-70498-6 1-60994-529-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (262 p.)
Collana	BK Business
Disciplina	658.1/1 658.11
Soggetti	New business enterprises Strategic planning Venture capital Entrepreneurship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Introduction; PART ONE: SIX START-UP CHOICES; 1 Setting Goals: What Makes You Hungry?; 2 Picking Markets: Feed Your Customers and They'll Feed You; 3 Raising Capital: Maintain Your Fighting Weight; 4 Building the Team: Whom Do You Invite to the Table?; 5 Gaining Share: Satisfy Your Customers' Cravings; 6 Adapting to Change: Don't Let Others Eat Your Lunch; PART TWO: IMPLICATIONS FOR STAKEHOLDERS; 7 Straight Talk from Start-Up Capital Providers; 8 Can Big Companies Train Entrepreneurs?; 9 Resources; Notes; Acknowledgments; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; NO; P; Q; R; S; T; U; V; W; X; Y; Z; About the Author
Sommario/riassunto	A celebrated professor and practitioner of entrepreneurship provides the definitive handbook on entrepreneurial strategy. Based on more than 150 case studies of successful business that started from the ground up.