Record Nr. UNINA9910785702003321 Mediated images of the South [[electronic resource]]: the portrayal of **Titolo** Dixie in popular culture / / edited by Alison Slade, Dedria Givens-Carroll, Amber Narro Lanham, Md., : Lexington Books, c2012 Pubbl/distr/stampa **ISBN** 1-283-63792-8 0-7391-7265-4 Descrizione fisica 1 online resource (211 p.) Classificazione SOC052000 Altri autori (Persone) SladeAlison <1977-> Givens-CarrollDedria <1960-> NarroAmber J Disciplina 975 Soggetti National characteristics, American Southern States In popular culture Southern States Civilization Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto MEDIATED IMAGES OF THE SOUTH: Contents: Introduction: Southern Images in Popular Culture; Chapter 1: An Acceptable Stereotype: The Southern Image in Television Programming; Chapter 2: An Ethical Inquiry of the Blue Collar Comedy Tour's Appropriation and Commodification of Redneck Culture; Chapter 3: Hip Hop, Commerce, and the "Death" of Southern Black Manhood; Chapter 4: The Rise, Fall, and Rise of the Kingfish-How Southern Politicians Are Successful in the Face of Overwhelming Stereotypes Chapter 5: Magnolias and Manufacturing: Southern Imagery in Mississippi's Promotional Publications, 1945-1955Chapter 6: Recognizing the Past, Celebrating Change: The "Mississippi Believe It!" Campaign Redefines the South; Chapter 7: Poor as Job's Turkey: Back to the Land as a Rhetoric of Authenticity in Foxfire's Appalachia; Chapter 8: The Trivialization of Traditional Southern Religion in the Film The Grass Harp; Chapter 9: College Football Fanaticism and Online Communities: A Reflection of Football as a Religious Experience in the

South; Bibliography; Index; About the Contributors

Sommario/riassunto

Mediated Images of the South: The Portrayal of Dixie in Popular Culture, edited by Alison Slade, Dedria Givens-Carroll, and Amber Narro, seeks to explore and understand the impact of the image of the Southerner within mass communication and popular culture by looking at images in politics, film, television, public relations, advertising, sports and social media. While there is a long list of successful southern politicians, historical figures, businessmen and women, actors and actresses, sports figu