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Titolo	Reinventing management [[electronic resource]] : smarter choices for getting work done // Julian Birkinshaw
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why management failed -- What's your management model? -- Coordinating activities: from bureaucracy to emergence -- Making decisions : from hierarchy to collective wisdom -- Setting objectives: from alignment to obliquity -- Motivating employees : from extrinsic to intrinsic motivation -- Four models of management -- The change agent's agenda -- The leader's agenda.
Sommario/riassunto	The recent economic crisis was not just caused by a failure of regulation or economic policy; it was a story of the failure of management in a fundamental sense-a deeply flawed approach to management that encouraged bankers to pursue opportunities without regard for their long-term consequences, and to put their own interests ahead of those of their employers and their shareholders. And looking more widely, there is a creeping disenchantment with management as a profession: surveys show that managers generate less respect than lawyers and bankers in the eyes of the general public, and