

1. Record Nr.	UNINA9910785663403321
Autore	Smith Jacob
Titolo	Spoken Word : Postwar American Phonograph Cultures // Jacob Smith
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2011] ©2011
ISBN	1-283-27759-X 9786613277596 0-520-94835-1
Descrizione fisica	1 online resource (275 p.)
Disciplina	384
Soggetti	Sound recordings - History - 20th century - United States Sound recording industry - History - 20th century - United States Popular culture - History - 20th century - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front matter -- Contents -- Illustrations -- Acknowledgments -- Introduction -- 1. Turntable Jr. -- 2. Hi-Fi Midcult -- 3. 331/ 3 Sexual Revolutions per Minute -- 4. Mimetic Moments -- 5. Blind Television -- Conclusion -- Notes -- Further Reading -- Index
Sommario/riassunto	From the 1940's to the 1970's, the phonograph industry experienced phenomenal growth, both in sales and in cultural influence. Along with hugely popular music recordings, spoken word LPs served a multitude of functions and assumed an important place in the American home. In this book, Jacob Smith surveys a diverse range of spoken word genres- including readings of classic works of literature and drama, comedy albums, children's records, home therapy kits, even erotica-to illuminate this often overlooked aspect of the postwar entertainment industry and American culture. A viable alternative to mainstream broadcasting, records gave their listeners control over what they could hear at home. Smith shows how the savvy industry used spoken word records to develop markets for children, African Americans, women, and others not well served by radio and television.