

1. Record Nr.	UNINA9910785589803321
Titolo	Art, politics, and commerce in Chinese cinema // edited by Ying Zhu and Stanley Rosen
Pubbl/distr/stampa	Hong Kong, : Hong Kong University Press, 2010 Hong Kong : , : Hong Kong University Press London : , : Eurospan [distributor], , 2010
ISBN	1-282-75024-0 9786612750243 988-220-528-3
Descrizione fisica	1 online resource (xvi, 292 pages) : illustrations
Collana	Gale eBooks
Disciplina	384/380951
Soggetti	Motion pictures - China - History Motion picture industry - Political aspects - China - History Motion picture industry - Economic aspects - China - History Motion picture industry - Social aspects - China - History Art and motion pictures - China - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based on print version record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Film industry : local and global markets -- pt. 2. Film politics : genre and reception -- pt. 3. Film art : style and authorship.
Sommario/riassunto	Art, politics and commerce are intertwined everywhere, but in China the interplay is explicit, intimate and elemental, and nowhere more so than in the film industry. Understanding this interplay in the era of market reform and globalization is essential to understanding mainland Chinese cinema. This interdisciplinary book provides a comprehensive reappraisal of Chinese cinema, surveying the evolution of film production and consumption in mainland China as a product of shifting relations between art, politics, and commerce. Within these arenas, each of twelve chapters treats a particular histor