

1. Record Nr.	UNINA9910785575203321
Autore	Conant Jeff
Titolo	A poetics of resistance [[electronic resource]] : the revolutionary public relations of the Zapatista insurgency // Jeff Conant
Pubbl/distr/stampa	Edinburgh ; ; Oakland, : AK, c2010
ISBN	1-282-94665-X 9786612946653 1-84935-041-8
Descrizione fisica	1 online resource (385 p.)
Disciplina	972.750836
Soggetti	Indians of Mexico - Mexico - Chiapas - Government relations Indians of Mexico - Civil rights - Mexico - Chiapas Political participation - Mexico - Chiapas Chiapas (Mexico) History Peasant Uprising, 1994-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Being a true tale of a possible better world in its first untamed imaginings."
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Introduction: A World Made of Stories; We Are Named, Now We Will Not Die; Living Myth, Reviving History; Of Masks, Mirrors, and Metamorphoses; So That the True Tongue Is Not Lost, or The Story of the Words; Tilting at Windmills; One No and Many Yeses; Acknowledgments; Notes; Bibliography; Index
Sommario/riassunto	How to market a new and better world...and win!